



LET'S
GLOW-UP THIS TOWN
WITH YOUR IMAGINATION AND CREATIVITY!
BE THE TALK OF THE TOWN!

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To make certain that your display is judged you must complete this application form and mail it by **September 3rd** to:

MURPHYSBORO APPLE FESTIVAL
110 S. 14th St., Murphysboro, IL 62966

Or you may fill it out online at:
murphysboroapplefestival.com

Judging this year starts Monday, **September 8th at 5:00pm**. If your window is not complete when we get by, we will judge it as is.

If you decide not to compete, please email and let us know so we don't make an unnecessary trip.

Trophies will be presented during the opening ceremony for 1st - 5th place.

The judging will be a little different this year. Each window will be judged on 11 categories with a scale of 1-10 Points each.

They are:

- USE OF THEME 1-10 pt
- ORIGINALITY 1-10 pt
- BALANCE AND COMPOSITION 1-10 pt
- EYE APPEAL 1-10 pt
- USE OF COLOR 1-10 pt
- CRAFTSMANSHIP 1-10 pt
- USE OF APPLES 1-10 pt
- ANIMATION 1-5 pt
- SOUND 1-5 pt
- UNIQUE QUALITIES (historical, educational, humorous, etc) 1-10 pt
- JUDGES OVERALL OPINION 1-10 pt

REGISTRATION

Name _____

Address _____

Murphysboro, IL 62966 _____

Telephone _____

Email _____

Title of Display _____

(Good to be related to this year's festival theme)

Complete and return this portion to the Apple Festival Office
or email to: spectrumgraphics@juno.com

Windows are judged on an equal level. One well done window is judged the same as businesses with multiple windows. Additional elements may be added. Example: Elements outside the window that enhance it or speakers that add sound.

In the past, animation and sound were automatic bonus points of 10 points each. I've changed that because I've always felt it unfairly elevates some displays. Those two categories will now be a combined total of 10.

This Contest is first about having a great time being part of the Apple Festival experience. We are proud of our town, on Walnut Street and beyond! We are looking for striking, attractive and noteworthy displays. Materials may be new or recycled. So PLEASE, be inspired.....show us what you've got and let's give this town a GLOW-UP!

Best of Luck to all.
Christine DeShazo
Apple Festival Window Display Chair