

August 1st, 2021

The Murphysboro Apple Festival is pleased to announce the 70th Annual Murphysboro Apple Festival – "70 Years of Apples, Pies & Rides… Oh, My!" We are back and bigger than ever. With all new health and safety procedures in place, we hope to have a fantastic 70th year!

We would like to invite your business or organization to host an informational table at <u>SENIOR</u> <u>DAY</u>, held on Friday, September 17th, 2021. The event will run from 10:00 AM until 1:00 PM in the main Concessions area in front of the Appletime Stage. We would like to highlight businesses and organizations that have services for Senior Citizens in the southern Illinois area. There will be attendance prizes, giveaway drawings, and discounts on festival food. Free Bingo will once again be offered with cash prizes.

There is no fee to participate as a presenter or an attendee. Each exhibitor will be provided a tent and table. Please bring information for your business and any materials you wish to share with attendees. If possible, we ask that you provide a small gift for a drawing of the attendees who visit your table. If you require seating at your table, please plan on bringing your own folding chairs. Displays should be set up by 9:30 AM and open for the duration of the event. In case of inclement weather, you will be notified prior to setup time and the event will take place on the 3rd floor of the Murphysboro Event Center (1401 Walnut St). There is an elevator available for ease of access.

Limited space available! Contact us using the form provided to reserve your space as soon as possible. If you are not able to participate but would like to help inform Seniors about the event, please indicate on the form and we can send you the relevant information to share in your newsletters, bulletins, or with activity coordinators. **NEW FOR 2021* Online Exhibitor Registration! See the enclosed form for more information.*

We appreciate your help and support in making this a worthwhile event for everyone!

Sincerely,

Helen Cripps Senior Day Event Co-Chair

> 110 South 14th Street Murphysboro, IL 62966 (618) 684-3200 murphysboroapplefestival@gmail.com www.murphysboroapplefestival.org



 \Box YES! We would like to be an exhibitor.

□ Unfortunately, we will not be able to attend. Please send us info to share.

Organization Name	e:
Contact Name:	Title/Position:
Phone Number:	Email:
Mailing Address: _	
Please return this form to register:	
By Mail:	Murphysboro Apple Festival, 110 South 14 th Street, Murphysboro, IL 62966
By Email:	MAFSeniorDay@gmail.com
OR Online:	www.murphysboroapplefestival.org/event/seniorday/

Questions? Email the address above or call the Apple Festival Office, (618) 684-3200