

August 2020 Update

# Murphysboro Apple Festival

presents

## MURPHYSBORO STRING

*A Celebration of 69 Years of Appletime Tradition*

First, some good news:

We will be unveiling our BRAND NEW WEBSITE this month! We have been working closely with DxR Developmental Group, a local company, to design and launch a website for the Murphysboro Apple Festival that is easy to navigate, and also better reflects our brand and style. With the new website, you will be able to see our schedule, find information on all events, and register for contests. Also, **we will be holding pre-order sales for Emporium Merchandise and Bakery Items online!!!** Make sure to like and follow us on social media for more information on the new website and on-sale dates.

Now, unfortunately, we have some bad news to share.

Because of the increasing numbers of positive Covid-19 cases in and around Jackson County and our IDPH Warning status, we have made the very difficult decision to postpone the remainder of our events until Apple Festival 2021. We have discussed our options at length with the Jackson County Health Department. As a committee, we feel it would be irresponsible to continue with planning and staging events that could put any of our attendees and vendors, and others they come in contact with, at risk.

***We will still be holding pre-order sales for Bakery Items and Special 2020 Emporium Merchandise online.*** Items will be available for contact-less pick up at our office at times and dates TBA. Also, thanks to our generous partners, ***we will still be awarding the Taste of Murphysboro Scholarship.*** More information on how to apply will be available soon.

*Please mark your calendars and plan to join us for the 70th Annual Murphysboro Apple Festival September 15-18, 2021!*



Follow us on Social Media



**@MboroAppleFestival**



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